



Great books on writing

A list

There are tons of books available on writing, some better than others. Here are the favourites of mine and my editor Siân:

- Bly, Robert W. *The Copywriter's Handbook: A Step-by-Step Guide to Writing Copy That Sells*. Owl Books.
- Butcher, Judith. *Butcher's Copy-editing: The Cambridge Handbook for Editors, Copy-editors and Proofreaders*. Cambridge University Press.
- Fogarty, Mignon. *Grammar Girl's Quick and Dirty Tips for Better Writing*.
- Maslen, Andy. *Write to Sell*. Marshall Cavendish Limited and Cyan Communications Limited.
- Ritter, Robert. *The Oxford Style Manual*. Oxford University Press.
- Ritter, R.M. *New Hart's Rules: The Handbook of Style for Writers and Editors*. Oxford University Press.
- Vitale, Joe. *Hypnotic Writing*. John Wiley & Sons, Inc.
- Waite, Maurice. *New Oxford Spelling Dictionary: The Writers' and Editors' Guide to Spelling and Word Division*. Oxford University Press.
- Swan, Michael. *Practical English Usage*. Oxford University Press.
- University of Chicago. *The Chicago Manual of Style*. The University of Chicago Press. (American English).
- Zinsser, William. *On Writing Well, 30th Anniversary Edition: The Classic Guide to Writing Non-Fiction*. Harper Paperbacks.

One more tip: if you want to keep your writing crisp, avoid repeating the same words over and over again. No inspiration? Try using a thesaurus that lists words grouped together according to similarity of meaning in comparison to a dictionary that contains only definitions. [Thesaurus.com](http://thesaurus.com) is the largest free online thesaurus. Just type your overly used word in the text box, go through the list of suggestions and pick the word that most suitably fits the context of the sentence.

This document is part of a set of supporting material available for download upon purchase of Strategy Execution Heroes by Jeroen De Flander (isbn 978-908148731-3) .

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