



STRATEGY EXECUTION HEROES

Boost your Strategy Execution process

Guideline overview

Use *Strategy Execution Heroes* (page 126) to assess impact and feasibility.

Estimate the impact of each tip and score low as a 1, medium as a 2 and high impact as a 3.
Estimate the feasibility of each tip and score low as a 1, medium as a 2 and high feasibility as a 3.

	Impact	x	Feasibility	=	Priority
Know what your managers think about your Strategy Execution process	<input type="text"/>		<input type="text"/>		<input type="text"/>
Integration should always be on your mind	<input type="text"/>		<input type="text"/>		<input type="text"/>
Select the right process owners	<input type="text"/>		<input type="text"/>		<input type="text"/>
Increase interaction between process owners	<input type="text"/>		<input type="text"/>		<input type="text"/>
Evaluate the process owners and their work	<input type="text"/>		<input type="text"/>		<input type="text"/>
Define what's in and what's not	<input type="text"/>		<input type="text"/>		<input type="text"/>
Use a Strategy Execution framework	<input type="text"/>		<input type="text"/>		<input type="text"/>
Get the timing right	<input type="text"/>		<input type="text"/>		<input type="text"/>
Have a clear vision on automation	<input type="text"/>		<input type="text"/>		<input type="text"/>
Define your ambition for each building block	<input type="text"/>		<input type="text"/>		<input type="text"/>
Define your guiding principles	<input type="text"/>		<input type="text"/>		<input type="text"/>
Go slow but steady	<input type="text"/>		<input type="text"/>		<input type="text"/>
Use a clever development approach	<input type="text"/>		<input type="text"/>		<input type="text"/>
Connect and learn	<input type="text"/>		<input type="text"/>		<input type="text"/>
Review your meeting agenda	<input type="text"/>		<input type="text"/>		<input type="text"/>
Review the flight level of management discussions	<input type="text"/>		<input type="text"/>		<input type="text"/>
Make a clean sweep	<input type="text"/>		<input type="text"/>		<input type="text"/>
Mind your language	<input type="text"/>		<input type="text"/>		<input type="text"/>
Build a great intranet site	<input type="text"/>		<input type="text"/>		<input type="text"/>
Create a best-in-class programme office	<input type="text"/>		<input type="text"/>		<input type="text"/>
Always test first	<input type="text"/>		<input type="text"/>		<input type="text"/>
Lock the door	<input type="text"/>		<input type="text"/>		<input type="text"/>
Don't run before you can walk	<input type="text"/>		<input type="text"/>		<input type="text"/>
Watch the matrix	<input type="text"/>		<input type="text"/>		<input type="text"/>

Measure success	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build a Strategy Execution development platform	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preach simplicity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Multiply estimated impact and feasibility to assess priority.

Interpretation of your score:

Items with a priority of **9** should be **top** of your list to focus on.
 Items with a priority of **6** are your **second** priority.
 Items with a priority of **4** can be **looked at** but probably aren't a priority.
 Items with a priority of **1 or 2** should **not** be **pursued**.

This document is part of a set of supporting material available for download upon purchase of *Strategy Execution Heroes* by Jeroen De Flander (isbn 978-908148731-3).
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