Boost your Strategy Execution process

Guideline overview

Use S*trategy Execution Heroes* (page 126) to assess impact and feasibility.

Estimate the impact of each tip and score low as a 1, medium as a 2 and high impact as a 3.
Estimate the feasibility of each tip and score low as a 1, medium as a 2 and high feasibility as a 3.

	Impact	x	Feasibility	=	Priority
Know what your managers think about your Strategy Execution process					
Integration should always be on your mind					
Select the right process owners					
Increase interaction between process owners					
Evaluate the process owners and their work					
Define what's in and what's not					
Use a Strategy Execution framework					
Get the timing right					
Have a clear vision on automation					
Define your ambition for each building block					
Define your guiding principles					
Go slow but steady					
Use a clever development approach					
Connect and learn					
Review your meeting agenda					
Review the flight level of management discussions					
Make a clean sweep					
Mind your language					
Build a great intranet site					
Create a best-in-class programme office					
Always test first					
Lock the door					
Don't run before you can walk					
Watch the matrix					

Measure success			
Build a Strategy Execution development platform			
Preach simplicity			

Multiply estimated impact and feasibility to assess priority.

Interpretation of your score:

Items with a priority of **9** should be **top** of your list to focus on.
Items with a priority of **6** are your **second** priority.
Items with a priority of **4** can be **looked at** but probably aren't a priority.
Items with a priority of **1 or 2** should **not** be **pursued.**